

Client list

- Budget Car Rental
- Avis
- Dex Online
- Allied Moving
- Budget Truck Rental
- The Denver Post
- Denver Newspaper Agency
- Media News Group
- PODS Storage
- American Furniture Warehouse
- ReMax
- Johnson Diversey
- Apple

Skills

- Web/Print design
- CSS/HTML
- Site mapping/User flows
- Wireframing
- Multivariate testing/usability
- Branding/Logos
- HTML email designs/buildout
- Basic SEO practices
- Coordination and management
- Client interaction
- Working with dynamic sites
- PC and Mac

Software

- Photoshop
- Dreamweaver
- InDesign
- Illustrator
- Acrobat

Strengths

- Independent or group contributor
- Strong desire to continue growing
- Very quality oriented
- Strong focus on client satisfaction

Experience

Senior Designer

Bridgeline Software (formerly Indigio - see below) • 2008 - present

Work with major clients on design, usability, branding and other initiatives.

- Maintain close to perfect record increasing client ROI through multivariate test usability recommendations and designs.
- Manage design, usability, standards and multivariate testing for Bridgeline Denver's largest client

Creative Manager

Indigio Group Inc. • 2004 - 2008

Managed team of 5-10 designers. Coordinated with development teams and interacted with clients. Wireframed and sitemapped sites for usability. Developed branding materials including logos, banners and printed materials

- Promoted to Creative Manager within 3 months of hire
- Winner of Best Customer Satisfaction award
- Responsible for usability recommendations and designs resulting in million dollar+ monthly revenue gains for Budget Car site
- Worked jointly with creative director to redesign and build Denverpost.com, resulting in multiple contracts redesigning Media News Group online properties

Webmaster / E-learning UI Designer

Diplomatic Language Services • 2001 - 2002

Responsible for developing UI templates and collateral graphics for HTML based e-learning. Redesigned and managed website. Designed printed promotional materials and oversaw printing process.

- Designed UI for language course utilized by DEA
- Optimized site for improved search engine placement

Webmaster

G-Street Fabrics • 2000 - 2001

Responsible for implementing all online initiatives including promotional graphics, site functionality and content. Provided graphics for printed catalog.

- Promoted from designer to webmaster within 2 months of hire
- Optimized site for improved search engine placement